Comparing Financial Personalities



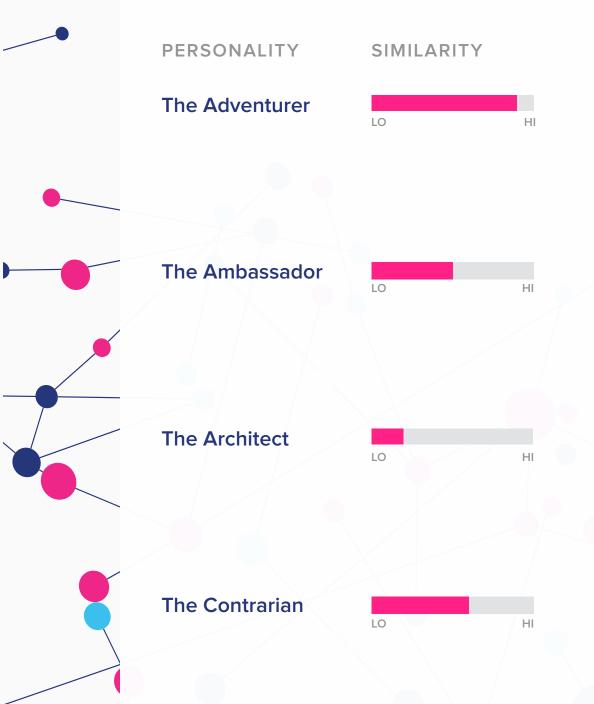
The Spark

of Americans

You and the Other Financial Personalities

Financial personalities sharing similar traits are very comfortable around each other and reinforce each other's good or bad behaviors. Other financial personalities possess opposing traits, which can lead to conflict or bring out the best in each other.





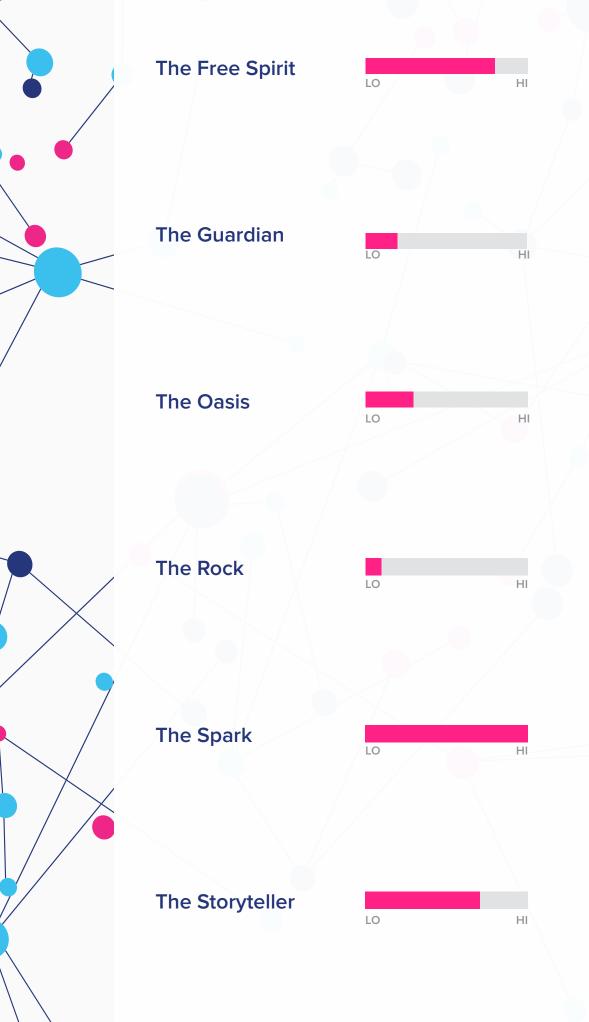
INSIGHT

Adventurers and Sparks get immediately restless if they're trapped in the same routine. By finding ways to keep things new and interesting, their pairing only gets stronger. But if they lose sight of their finances they can fall victim to the financial stresses that can ruin any pair.

Sparks focus on their emotions while Ambassadors focus on others' emotions. So the partnership can get one-sided without an open line of communication and a focus on what each other wants. Although, Ambassadors can be kind of fine with some one-sidedness.

Architects focus on logic and plans while Sparks are more of the "gut feeling" type. This can strain their relationships if there isn't a clear path toward the outcome either is looking to achieve. By creating a balance of plans and gut decisions, this relationship can have fun and thrive.

Contrarians have a skeptical eye and Sparks always speak frankly, so together they get straight to the point. They value brutal honesty and appreciate frankness. Although they can take it too far sometimes, if they haven't established deep understandings of each other yet.



The creative brought to this relationship is second to none. But Free Spirits' laid-back attitude and Sparks' incredible drive and tendency to worry can stress and strain the relationship. But by combining creative forces, they can create a relationship that's always interesting.

While Guardians are paragons of focus, Sparks can get distracted the minute anything goes slightly awry. But as long as they're on the same page about their different styles, they can push each other to be better — Guardians calm Sparks and Sparks push Guardians to imagine.

Sparks are never shy to share their emotions with anyone while Oases are never that open with strangers. Together they can tend to get locked inside their heads, but if they create an open line of communication, they can be successful in life and their finances.

Rocks are unflappable while Sparks never hide an emotion. While they differ greatly, as a pair, they can really complement each other. As long as they communicate, Sparks cause Rocks to take chances in the unknown and Rocks keep Sparks from dwelling in their own emotions.

When 2 Sparks get together they prefer to share their feelings openly, so prepare for deep, emotional conversations and very little small talk. if you both stay open, you'll avoid a major trip-up of the Spark-Spark combo: mistaking minor pitfalls for insurmountable peaks.

Storytellers are happiest when connecting outward while Sparks focus on their feelings and how the world affects them. Their differences can create dynamic and passionate relationships, but can cause stress when neither knows how the other finds satisfaction.